



The Jessica Campaign Calendar Safety Week 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 Walk or ride from Bannerman Park noon	2 Town of Pouch Cove and Flatrock 1:00 – 3:00 40 Aberdeen Ave St. John's	3 Safe Riding Rally with Read to Ride 11:00 – 3:00 Leary's Brook Jr. High Larkhall Street	4 HOGs Harley Owners Group (8 a.m.) Regatta Day Ride Mile 1 Recreation	5 Kids Day Bike Rodeo Town of Grand Bank	6 Helmet Fitting Core Insight 3:00 – 6:00 40 Aberdeen Ave St. John's	7 YDC Safe Driving Rally East Parking Lot 11:00 – 3:00 Confederation Bld
Safety Week Opening St. John's City Hall Foran Room 1 p.m.	Helmet Fitting Core Insight 1:00 – 3:00 40 Aberdeen Ave St. John's	Association for New Canadians BakeSale ESL Smithville Cres.				
Paradise Sun Splash Festival visit the Town of Paradise booth for your chance to WIN!	Safety Week activities at Cape St. Francis School Pouch Cove	KISS Car Seat Clinic & RCMP Bike Rodeo St Mary's Ball Field St. Mary's Bay	Ride your bike and Wear at Helmet for a chance to win MORE PRIZES		BBQ ESL location t.b.a.	Grand Prize Draw St. John's City Hall
		With helmets donated by The Jessica Campaign				Closing Gala Location t.b.c.

