



# The Jessica Campaign – Newsletter

Issue 2 – August, 2007

## 54 Pedestrians Killed in Montreal

### Our Jessica

Our daughter Jessica Holman-Price was killed by a 12 wheel truck on December 19<sup>th</sup> 2005. Jessica died while standing at a pedestrian crosswalk at Sherbrooke St and Strathcona Ave in Montreal Quebec.

54 more pedestrians have been killed on the streets of Montreal since that horrible day. This total doesn't even consider those killed outside the city nor does it include pedestrians who have been injured or those in critical condition as we go to print. We feel future deaths can be avoided and *you* can make the difference.

### Our goals

#### North American Truck



NO Protection

#### European Truck



All trucks used on city streets MUST be equipped with under guard protection.

These features are already law in Europe and have been saving lives since 13 April 1989.

“Every vehicle ... shall be so constructed and/or equipped as to offer, when a complete entity, effective protection to unprotected road users (pedestrians, cyclists, motorcyclists) against the risk of falling under the sides of the vehicle and being caught under the wheels”

(89/297/Eec)


The Council Of The European Communities

- Abolish Article 83.57 in the Automobile Insurance Act – the article prohibits victims from seeking accountability
- Demand that the Montreal Police force enforce laws which protect pedestrians,
- Immediate implementation of pedestrian priority crossing signals

### Deaths in Montreal

- Jessica Holman-Price  
19 December 2005
- Erica Cadieux  
27 January 2006
- Denise Migneault  
2 March 2006
- Marilyn Lapointe  
27 August 2007
- + more than 50 others

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Since we lost Jessica, we have been very active in finding ways to help make a difference. We were quickly confronted with the fact that due to Quebec's no fault insurance and legislation no one will ever be held accountable for Jessica's death. We have discovered preventative measures which could make a difference and certainly save lives.

<p><b>Quotes and facts</b></p>	<p>We intend to make change happen by:</p>
<p><u>Quote:</u> police say About 32 pedestrians a week are hit by vehicles on the island of Montreal</p> <p><u>Quote:</u> by a Montreal police officer to the Gazette ...."Since the beginning of the year, 22 pedestrians have been killed by cars, with just under half of them deemed to have been responsible for the accidents," Montreal police say. "In about one-third of the cases, motorists were responsible". <i>It seems this officer forgot that in Quebec there is "No fault" if police don't charge the drivers of murderous vehicles how dare they try to mitigate the blame!</i></p>	<ol style="list-style-type: none"> <li>1. Lobbying government to make immediate changes to the no-fault insurance laws</li> </ol>
<ul style="list-style-type: none"> <li>• March 12, 2006 – 47 year old blind female pedestrian <u>killed</u> by <b>chartered bus</b> &amp; on the same day .... 48 year old female pedestrian <u>killed</u> by a flat bed truck.</li> <li>• December 1, 2006 female pedestrian in her 50s <u>killed</u> by a <b>dump truck</b> in circumstance far too familiar to Jessica's – the police are considering a fine for not yielding right-of-way</li> <li>• December 12, 2006 A 68-year-old male pedestrian <u>killed</u> by a <b>tractor-trailer</b> &amp; on the same day... after being dragged 60 metres a woman was found stuck to the frame of a van</li> <li>• August 10, A 52-year-old female pedestrian <u>killed</u> by a <b>garbage truck</b></li> </ul>	<ol style="list-style-type: none"> <li>2. Educating the public of where the black spots are throughout the city (see new sidebar)</li> <li>3. Improving the safety of all trucks throughout Canada particularly my lobby to enforce under guard protection (featured in Newsletter No. 2)</li> </ol>
<p><b>You can make a difference – How to get involved</b></p>	<ol style="list-style-type: none"> <li>4. Lobbying government to change the traffic light system to ensure pedestrian priority</li> </ol> <p>-----</p>
<p>Our new web site offers various ways that you can get involved. To find out ways to make a difference go to <a href="http://www.thejessicacampaign.com/">www.thejessicacampaign.com/</a> and look up the new section on the right hand side of the page.</p>	
<p><b>Newsletter No 3 – A Heroine's Welcome</b></p>	
<p>The full story in our next newsletter.</p> <p>Jessica Lauren Holman-Price, M.B.</p>	
<p><b>Thank you</b></p>	
<p>There have been thousands of emails and letters sent to Canada's Prime Minister and other responsible ministers in the Canadian and Quebec governments. Thank you for your continued support... We ask that you continue to pass on the message to remind others the only way to ensure your voice is counted is by pressing "SEND" on the campaign support letter or send your own letter to the Prime Minister. Please continue to look here for updates... Thank you.</p> <p style="text-align: right;">The Family and Friends of the Jessica Campaign</p>	